

MBA Entrepreneurship and Innovation
Course Structure – Option III (Two Semesters of Course Work and Two Semesters of Research)

| Semester | Course Code | Course Name | Course Category | Credits |
|----------------------|-------------|--|-----------------|-----------|
| I | | Managerial Economics | Core | 4 |
| | | Accounting for Entrepreneurs | Core | 4 |
| | | New Venture Establishment & Management | Core | 4 |
| | | Entrepreneurial Marketing | DSE | 3 |
| | | Entrepreneurial Finance | | |
| | | Human Resource Management | | |
| | | Business Model Innovation Strategy | | |
| | | Capstone Project-I | Skill | 4 |
| | | Business Research Methods | AEC | 3 |
| TOTAL CREDITS | | | | 22 |

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|----------------------|--|--|-------|-----------|
| II | | Production and Operations Management | Core | 3 |
| | | Legal Framework for Start-ups | Core | 3 |
| | | Financial Management | Core | 3 |
| | | Green Tech Innovation in Practice | DSE | 3 |
| | | Business Ethics and Corporate Governance | | |
| | | AI and ML for Business Management | | |
| | | Digital Marketing for Entrepreneurs | | |
| | | Talent management | IDC | 2 |
| | | Family Business Management | | |
| | | Capstone Project-II | Skill | 4 |
| | | Project Appraisal and Management | AEC | 3 |
| | | Indian Business Models | SEC | 2 |
| | | Research Proposal | SEC | 4 |
| TOTAL CREDITS | | | | 27 |

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|----------------------|--|-------------------------|-----|-----------|
| III | | Internship (Two Months) | INT | 4 |
| | | Dissertation-1 | | 20 |
| TOTAL CREDITS | | | | 24 |

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|------------------------|--|----------------|--|-----------|
| IV | | Dissertation-2 | | 20 |
| TOTAL CREDITS | | | | 20 |
| OVERALL CREDITS | | | | 93 |