

**MBA (Entrepreneurship and Innovation)**  
**Course Structure – Option II (Three Semesters of Course Work and One Semester of Research)**

Semester	Course Code	Course Name	Course Category	Credits
<b>I</b>		Managerial Economics	Core	4
		Accounting for Entrepreneurs	Core	4
		New Venture Establishment & Management	Core	4
		Entrepreneurial Marketing	DSE	3
		Entrepreneurial Finance		
		Human Resource Management		
		Business Model Innovation Strategy		
		Capstone Project-I	Skill	4
		Business Research Methods	AEC	3
<b>TOTAL CREDITS</b>				<b>22</b>

<b>II</b>		Production and Operations Management	Core	3
		Legal Framework for Start-ups	Core	3
		Financial Management	Core	3
		Green Tech Innovation in Practice	DSE	3
		Business Ethics and Corporate Governance		
		AI and ML for Business Management		
		Digital Marketing for Entrepreneurs		
		Talent management	IDC	2
		Family Business Management		
		Capstone Project-II	Skill	4
		Project Appraisal and Management	AEC	3
		Indian Business Models	SEC	2
<b>TOTAL CREDITS</b>				<b>23</b>

<b>III</b>		Strategic Management	Core	3
		IPR management	Core	3
		Social and Corporate Entrepreneurship	Core	3
		Corporate Development: Mergers & Acquisitions	DSE	3
		Business Analytics		
		Social Media for Business		
		Government Schemes for Entrepreneurship Development		
		Internship (Two Months)	INT	4
		Project Management	AEC	2
		Corporate Governance & Business Ethics	VBC	2
		Capstone Project III	Skill	4
		Research Proposal	SEC	4
<b>TOTAL CREDITS</b>				<b>28</b>

<b>IV</b>		Dissertation (Action based Learning )	<b>SEC</b>	20
<b>TOTAL CREDITS</b>				<b>20</b>
<b>OVERALL CREDITS</b>				<b>93</b>