

Programme : 2 Year MBA (Business Analytics)

Option : II (Three Semesters of Course Work and One Semester of Research)

SEMESTER – I

Course Code	Course Name	Course Category	L	T	P	Cr
	Introduction to Business Analytics	Core	4	0	0	4
	Business Statistics and Mathematical Foundation	Core	3	0	2	4
	Accounting for Managers	Core	3	0	2	4
	Managerial Economics	DSE	3	0	0	3
	Big Data and Cloud Computing		2	0	2	
	Financial and Risk Analytics		3	0	0	
	Marketing Analytics		3	0	0	
	Research Methods for Business	Skill	4	0	0	4
	Data Management and Visualisation	AEC	2	0	2	3
Total Credits			19 / 20	0	6 / 4	22

SEMESTER – II

Course Code	Course Name	Course Category	L	T	P	Cr
	Management Science	Core	3	0	0	3
	Applied Econometrics for Managers	Core	2	0	2	3
	Corporate Finance	Core	3	0	0	3
	Operations and Supply Chain Management	DSE	2	0	2	3
	Artificial Intelligence and Machine Learning		3	0	0	
	HR Analytics		3	0	0	
	Legal Aspects of Business		3	0	0	
	Financial Modeling using Excel	IDC	1	0	2	2
	Time Series Analytics					
	Analytics using R and Python	Skill	3	0	2	4
	Indian Ethos and Leadership	AEC	3	0	0	3
	Entrepreneurship, Innovation and Venture Planning	ENT	2	0	0	2
Total Credits			19 / 20	0	8 / 6	23

SEMESTER III

Course Code	Course Name	Course Category	L	T	P	Cr
	Data Warehousing and Data Mining	Core	3	0	0	3
	Block Chain Technologies in Business	Core	3	0	0	3
	Strategic Management	Core	3	0	0	3
	Cyber Threats and Security	DSE	3	0	0	3
	Supply Chain Analytics		3	0	0	
	Social Media and Web Analytics		3	0	0	
	Healthcare Analytics		3	0	0	
	Internship	INT	0	0	8	4
	Life Skills and Communication	AEC	2	0	0	2
	Corporate Governance, Ethics and Sustainability	VBC	2	0	0	2
	Research Proposal	Skill	0	0	8	4
Total Credits			16	0	16	24

SEMESTER - IV

Course Code	Course Name	Course Category	L	T	P	Cr
	Dissertation	Skill	0	0	40	20
Total Credits			0	0	40	20

SEMESTER-WISE ALLOCATION OF CREDITS

Semester	L	T	P	Credits
I	19 / 20	0	6 / 4	22
II	19 / 20	0	8 / 6	23
III	16	0	16	24
IV	0	0	40	20
Total	54 / 56	0	70 / 66	89