Annexure - 1

Tender for Empanelment of Advertising Agencies
Estab-03 (2016)

SELECTION CRITERIA

S. N.	Name of the pre-qualified agency		Turnover (2014-15)	Accreditation		List of govt. clients/ accounts handled at present	Membership of Local Press Club	Total Experience	Total & Marks obtained
				AIR	Doordar - shan				
		Criteria & Maximum Marks	1cr= 1 Marks. (max marks – 15)	5marks	5marks	1 marks for each govt. client (maximum marks 10)	5 marks	.50 marks for each one year of complete experience (max marks – 10)	50
									Mark obtained