

Orientation Session “Prototype, Design, Process development for Business Model/ Process/ Services”

Quarter: 3-10

Theme	Innovation
Activity name	Orientation session for all students & faculties of Institution Ambassadors
Mode of conduct	Online session before lunch Physical interactive session after lunch
Time	https://www.facebook.com/centraluniversityofpunjab/photos/a.550454072164093/990779604798202/ One Day Date: 30 th July 2021 from 10.30-4.30 PM.
Mandatory/Elective	Mandatory
Participants	Gmeet Link: https://meet.google.com/ota-ipsg-acy You tube link: https://youtu.be/9OrTWyGBnwY Students:93 Faculty: 10
Description	<p>The One Day Orientation session was planned so as to create awareness and inculcate entrepreneurial mind set among the faculty and students of the University.</p> <p>Resource persons:</p> <p>Dr. K. N. Yogalakshmi, Associate Professor and Dr Preeti Khetarpal, Assistant Professor who had successfully completed Innovation Ambassador Training conducted by MoE's Innovation Cell & AICTE, New Delhi held online from 28th April to 22nd May 2020 were the resource persons of the event.</p> <p>Dr. Yogalakshmi K N briefed about the importance of prototype development. She also</p>

	<p>gave various examples and discussed type of prototype.</p> <p>Dr. Preeti Khetarpal, briefed about the benefits of product design and registration process in India. She also showed how the startup can ensure novelty of the design of their product before filing for registration through searching WIPO database.</p>
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