

**Celebration of World IP Day
And
“Workshop on Intellectual Property Rights
(IPRs) and Entrepreneurship”**

(27th April 2022)

Report

Organized by

**Central University of Punjab, Bathinda
(NAAC Accredited ‘A’ Grade University)
Intellectual Property Rights Cell (IPR Cell)
Institution's Innovation Council (IIC)**

In Collaboration with

**Punjab State Council for Science & Technology (PSCST),
Chandigarh and Department of Science and Technology
(DST)-GoI**

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1. Summary

In order to celebrate World IP Day, “**Workshop on Intellectual Property Rights (IPRs) and Entrepreneurship**” was organized on 27th April, 2022 with the following objective to get familiar with entrepreneurship opportunities and support system available for startup enthusiasts and understand IP Policy and its importance. For the year 2022, the **World Intellectual Property Day 2022's theme** focuses on IP and Youth innovating for a Better Future.

The programme was organized by The Intellectual Property Right Cell and Institution's Innovation Council (IIC) of Central University of Punjab, Bathinda, in collaboration with the Punjab State Council for Science & Technology, Chandigarh, and the Dept. of Science and Technology, GoI. Prof. Amandeep Kaur welcomed the participants and introduced the guest speaker.

Resource Person, Dr. Ashutosh Pastor, Manager, Startup Incubation at the Foundation for Innovation and Technology Transfer at Indian Institute of Technology Delhi shared entrepreneurship opportunities available in academia. He discussed the socio-economic impacts of entrepreneurship and highlighted that India has witnessed a rapid diffusion of entrepreneurship in the last five years. He introduced various incubation units of FIIT, including TBIU—Now NIDHI CoE (DST); Atal Incubation Center (AIM-NITI); and BioNEST (BIRAC), and discussed the role of incubators in providing the necessary support to start-ups right from the idea stage, product development stage, and go-to-market stage.

Dr Ashutosh also had a closed discussion round with interested participants and answered their individual queries which were mostly related to the supports available at the initial stage.

Dr. Preeti Khetarpal, Convener, IPR Cell, presented university's intellectual property policy and encouraged researchers to always file IPR before publishing their innovations.

Around 200 students from different departments of the university attended this workshop. Prof. Raj Kumar, Chairperson IPR cell, encouraged the students and scholars to innovate. At the end of the programme Dr.Jitendra Patnaik, Vice-president, IIC, gave a formal vote of thanks.

2. Objectives of the Workshop

For the year 2022, the **World Intellectual Property Day 2022's theme** focuses on IP and Youth innovating for a Better Future. To celebrate world IP Day, a workshop on **“Workshop on Intellectual Property Rights (IPRs) and Entrepreneurship”** was organized on 27th April, 2022 with the following objective:

1. To understand importance of IP for entrepreneurship.
2. To get familiar with IP Policy of CUPB.
3. To get familiar with entrepreneurship opportunities and support system available for startup enthusiast.

3. Programme schedule and Flyer of the event

The detailed Programme Schedule is as follows:

Programme schedule:

9:15 AM - 10:00 AM	Registration Confirmation
10:00 AM – 10:05 AM	University Anthem Welcome Address by Prof Amandeep Kaur, School of Engineering & Technology
10:05 AM -10:10 AM	Introduction of Resource person -Dr Puneeta Pandey, Assistant Professor
10: 10 AM – 11:00 AM	“Entrepreneurship opportunities in Academia” By Dr Ashutosh Pastor, Manager-Incubation, FITT, IIT Delhi Campus
11:00 AM- 11:10 AM	Know CUPB IP Policy – Dr Preeti Khetarpal, Convener, IPR Cell
11:10 AM – 11:20 AM	Ask me Anything Session on IP
11:20 AM – 11:30 AM	Presidential Address
11:30 AM – 11:40 AM	Vote of Thanks Dr Jitendra Kumar Pattnaik, Vice President, IIC National Anthem Refreshment
11:40 AM to 12:30 PM	“Lab to startups“ Round Table Discussion with Entrepreneur/ Startup Enthusiast and Dr Ashutosh Pastor

Venue:

Seminar Hall, Third Floor,
Academic Block

Youtube link also available: <https://youtu.be/qjhhvU0o2f4>



Theme of the Event: 'IP and Youth Innovating for a Better Future'.

Central University of Punjab, Bathinda

(NAAC Accredited 'A' Grade University)

Intellectual Property Rights Cell (IPR Cell)

Institution's Innovation Council (IIC)

In Collaboration with

**Punjab State Council for Science & Technology (PSCST), Chandigarh and
Department of Science and Technology (DST)-GoI**

Invites you to for Celebration of World IP Day on 27th April 2022

and

**"Workshop on Intellectual Property Rights (IPRs) and
Entrepreneurship"**



Patron

Prof. Raghavendra P. Tiwari
Hon'ble Vice-Chancellor,
Central University of Punjab



Resource Person:

Dr. Ashutosh Pastor
managing Startup Incubation
FITT, Indian Institute of Technology Delhi

Programme coordinators:

Dr Puneeta Pandey, Dr Preeti Khetarpal,
Prof Raj Kumar and Prof Monisha Dhiman

In case of query, please contact:
iprcell@cup.edu.in

About the Speaker:

Dr. Ashutosh Pastor is currently managing Startup Incubation at the Foundation for Innovation and Technology Transfer at Indian Institute of Technology Delhi, one of the foremost technology business incubators in the country. He is also working towards implementation of various funding and mentoring programs for innovators and entrepreneurs. He has been associated with FITT since early 2015 and contributed to the creation of Biotechnology Business Incubation Facility at IIT Delhi. He is closely working with various Tech startups and interacts regularly with them to understand their needs, challenges, and progress.

Registration Details:

Register for the workshop: <https://forms.gle/yrAvNGKYLsqiaYp6>

Last date of registration is 26th April, 2022, upto 11:00 AM

Event is strictly for the 120 participants based on first come and first served

Who can register: Students, scholars and faculty actively involved in research, entrepreneur/startup Enthusiast

Registration Fees: There is no registration fees. Certificates shall be awarded to participants.

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11:30 AM - 11:40 AM	Vote of Thanks Dr Jitendra Kumar Pattnaik, Vice President, IIC
	National Anthem
	Refreshment
11:40 AM to 12:30 PM	"Lab to startups" Round Table Discussion with Entrepreneur/ Startup Enthusiast and Dr Ashutosh Pastor

Venue:

Seminar Hall, Third Floor,
Academic Block

4. Organizing Committee Members

Following eighteen faculty members and Scholar/ students volunteers were part of the organizing committee and coordinated for the overall conduct of the programme:

Faculty members:

- Prof Raj Kumar
- Prof Monisha Dhiman
- Dr Puneeta Pandey
- Preeti Khetarpal, Organizing Secretary

Scholar/Students Volunteers:

1.	Mandeep Kaur	Research Scholar
2.	Priya Sharma	Research Scholar
3.	Maninder Singh	Student
4.	Aquib Raza	Student
5.	Gurpreet Singh	Student
6.	Pratibha banerjee	Research Scholar
7.	Priyanka Tiwari	Research Scholar
8.	Nidhi Sharma	Research Scholar
9.	Sidharth Dash Sharma	Student
10.	Richa	Student
11.	Harinder Singh	Research Scholar
12.	Shubham kaushik	student
13.	Nabanita Ghosh	Student
14.	komal gupta	student

5. Resource Persons



Dr. Ashutosh Pastor is managing Startup Incubation at the Foundation for Innovation and Technology Transfer at Indian Institute of Technology Delhi. He is supporting implementation of various funding programs for innovators and entrepreneurs in the Biotechnology domain like BIRAC BIG, SEED, LEAP, Pfizer-IIT Delhi Innovation and IP program, and many other government and CSR funded programs. He has completed his Ph.D. at IIT Delhi and has been associated with FITT since 2015.

He is Managing the Sparsh Scheme. Which is the Social Innovation programme for Products: Affordable & Relevant to Societal Health. The programme is initiated by BIRAC under the aegis of Department of Biotechnology, Ministry of Science & Technology, Government of India. The programme aims at promoting the development of innovative solutions to society's most pressing social problems. The scheme tackles major social issues and offer new ideas for widespread change. The scheme aims to invest in ideas and innovations that improve health care of all Indians and encourage affordable product development in the social sector.

Also working towards creating an incubator on climate entrepreneurs.

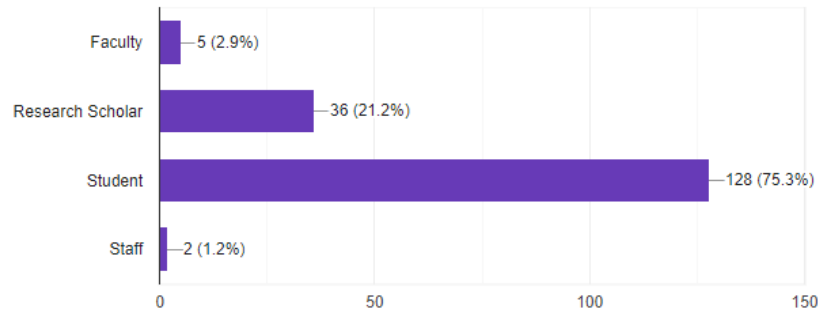
6. Participants

A. Designation wise Details:

I am part of Central University of Punjab Family as

 Copy

170 responses

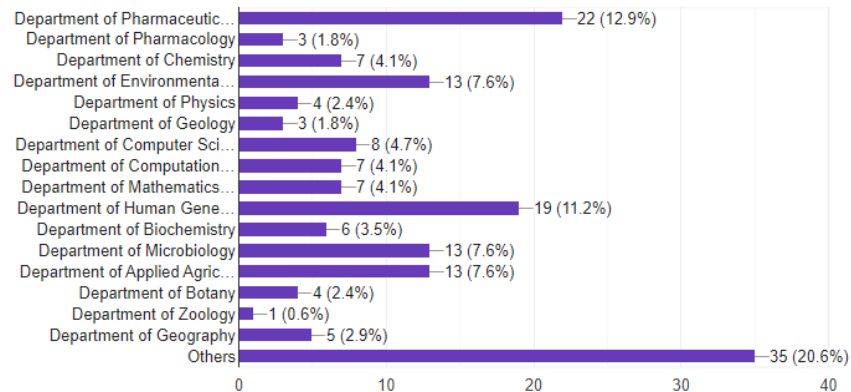


B. Department wise Details:

Department

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170 responses

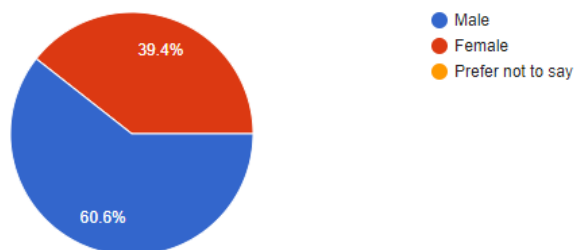


C. Gender wise Details

I am a

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170 responses



7. Photographs of the event







7. Press Release

पंजाब केन्द्रीय विश्वविद्यालय में विश्व आईपी दिवस 2022 को चिन्हित करने हेतु कार्यशाला आयोजित



बठिंडा, (नौरज कुमार): पंजाब केन्द्रीय विश्वविद्यालय, बठिंडा के बौद्धिक संपदा अधिकार सेल और इंस्टीट्यूट्स इनोवेशन कौंसिल (आईआईसी) द्वारा पंजाब स्टेट कार्डिसल फ़ैर साइंस एंड टेक्नोलॉजी, चंडीगढ़ तथा विज्ञान और प्रौद्योगिकी विभाग, भारत सरकार, के सहयोग से विश्व आईपी दिवस 2022 के उपलक्ष में बौद्धिक संपदा अधिकार (आईपीआर) और उद्यमिता विषयक कार्यशाला का आयोजन किया गया। इस कार्यशाला में डॉ. आशुतोष पास्टर, वरिष्ठ प्रबंधक और प्रमुख, इनक्यूबेशन, एफआईआईटी, भारतीय प्रौद्योगिकी संस्थान, दिल्ली, मुख्य वक्ता में

सम्मिलित हुए। विश्वविद्यालय के विभिन्न विभागों के लगभग 200 छात्रों ने इस कार्यशाला में भाग लिया। प्रतिभागियों को संबोधित करते हुए मुख्य वक्ता डॉ. आशुतोष पास्टर ने शिक्षा जगत में उपलब्ध उद्यमिता के अवसरों को साझा किया। उन्होंने उद्यमिता के सामाजिक-आर्थिक प्रभावों पर चर्चा की। उन्होंने आइडिया स्ट्रेज, प्रोडक्ट डेवलपमेंट स्ट्रेज और गै-टू-मार्केट स्ट्रेज के दौरान एक स्टार्ट-अप को आवश्यक सहायता प्रदान करने में इनक्यूबेटर की भूमिका पर चर्चा की। उन्होंने बताया कि इनक्यूबेटर टेक ट्रांसफर ऑफिस एक स्टार्ट-अप को आईपी फाइलिंग, प्रोडक्ट डेवलपमेंट, बाजार की



समझ, उत्पाद विकास समर्थन और स्पिन-ऑफ फॉर्मूलेशन जैसी विभिन्न सुविधाएं प्रदान करता है। उन्होंने शिक्षा मंत्रालय की राष्ट्रीय नवाचार और स्टार्टअप नीति और विभिन्न सरकारी योजनाओं पर प्रकाश डाला और प्रौद्योगिकी/उत्पादों एवं प्रक्रियाओं को विकसित करने के लिए शोधार्थियों को प्रोत्साहित किया। डॉ. आशुतोष पास्टर ने स्टार्ट-अप प्रमोटरों को निवेशकों के सामने अपना प्रस्ताव प्रस्तुत करने से पहले अपनी प्रॉब्लम स्टेटमेंट, लक्षित बाजार में हिस्सेदारी, व्यापार मॉडल, और प्रौद्योगिकी एवं व्यापार विशेषज्ञों को एक टीम गठित करने का सुझाव दिया। इसके

बाद, आईपीआर सेल के संयोजक डॉ. प्रीति खेरपालने विश्वविद्यालय की बौद्धिक संपदा नीति प्रस्तुत की और शोधकर्ताओं को अपने नवाचार कोशेष पत्रिकाओं में प्रकाशित करने से पहले हमेशा अपना आईपीआर दर्ज करने के लिए प्रेरित किया। कार्यक्रम के प्रारंभ में प्रो. अमनदीप कौर ने प्रतिभागियों का स्वागत किया। आईपीआर सेल के अध्यक्ष प्रो. राज कुमार ने अतिथि वक्ता के प्रति आभार व्यक्त किया और युवाओं को उद्यमी बनने के लिए प्रोत्साहित किया। अंत में डॉ. जितेंद्र पटनायक, उपाध्यक्ष, आईआईसी, ने औपचारिक धन्यवाद ज्ञापन दिया।

Central University Of Punjab Celebrated World IP Day 2022 By Organizing A Workshop On “Intellectual Property Rights And Entrepreneurship’

By India Education Diary ... — On Apr 28, 2022



Bathinda : The Intellectual Property Right Cell and Institution's Innovation Council (IIC) of Central University of Punjab, Bathinda, in collaboration with the Punjab State Council for Science & Technology, Chandigarh, and the Dept. of Science and Technology, Govt., celebrated World IP Day with a special programme. On this occasion, a "Workshop on Intellectual Property Rights (IPRs) and Entrepreneurship" was held. The keynote speaker for this workshop was Dr. Ashutosh Pastor, Sr. Manager and Head, Incubation, FIIT, Indian Institute of Technology, Delhi. Around 200 students from different departments of the university attended this workshop.

While addressing the participants, Dr. Ashutosh Pastor shared entrepreneurship opportunities available in academia. He discussed the socio-economic impacts of entrepreneurship and highlighted that India has witnessed a rapid diffusion of entrepreneurship in the last five years. He introduced various incubation units of FIIT, including TBIU—Now NIDHI CoE (DST); Atal Incubation Center (AIM-NITI); and BioNEST (BIRAC), and discussed the role of incubators in providing the necessary support to start-ups right from the idea stage, product development stage, and go-to-market stage. He informed that Incubator Tech Transfer Offices helps the start-up with IP filings and management; industry mapping; market understanding; product development support; and spin-off formulation. He stressed that the Ministry of Education's National Innovation and Start-Up Policy and various government schemes such as the DST Nidhi Seed Support Scheme, BIRAC Seed Fund, DeitY multiplier grants scheme, ReVolution-a startup scheme especially designed by DST for women entrepreneurs, etc., aim to encourage academia to develop technology/products and processes. The start-up promoters need to identify their problem statement, market share they are targeting, business model, and put together a team of technology and business experts before presenting their proposal to the investors. Participants discussed their queries with the guest speaker during a Q & A session.

After this, Dr. Preeti Khetarpal, Convener, IPR Cell, gave an overview of different forms of IPRs, namely patents, trademarks, industrial designs, geographical indications, and copyright. She presented the university's intellectual property policy and encouraged researchers to always file IPR before publishing their innovations in peer-reviewed journals.

At the outset, Prof. Amandeep Kaur welcomed the participants and introduced the guest speaker, Prof. Raj Kumar, Chairman, IPR, expressed his gratitude towards the guest speaker and encouraged the youngsters to aim to become entrepreneurs. Dr. Jitendra Patnaik, Vice-President, IIC, gave a formal vote of thanks towards the end of this programme.

<https://indiaeducationdiary.in/central-university-of-punjab-celebrated-world-ip-day-2022-by-organizing-a-workshop-on-intellectual-property-rights-and-entrepreneurship/>