Semester 1 Quarter 2

Theme	IPRs		
Activity name	"Orientation Session on IPR and Process of IP filing"		
Mode of conduct	Online session		
Time	12 th November, 2021 at 2:30 PM		
Mandatory/Elective	Elective		
Participants	Facebook: link https://m.facebook.com/story.php?story_fbid=10 159773887539813&id=583599812 Gmeet Link: meet.google.com/tpa-yrme-edg		
	You tube link: https://youtu.be/tGdgvyVKHKk		
	Students: 250		
	Faculty: 30		
Description	The programme was organized with an objective to motivate researchers for innovation and experts from Innovation-Technology Transfer Office (i-TTO) were invited to share their expertise during programme. iTTO is established by Foundation for Innovation and Technology Transfer (FITT) under Biotechnology Industry Research Assistance Council BIRAC's) National Biopharma Mission, a collaborative project of Department of Biotechnology, Government of India (GoI) and World Bank		
	Ms Reema Sahni, Senior Project Manager, iTTO explained that the culture of innovation and registration for protection IPs is helpful in building brand value of an institution, motivates researchers and opens source of earning. It is very important that prior to start any research work, assess novelty. There is need of finding solutions to various societal problems. Patent		

should not be filed only for the purpose of increasing registered IP number but serious effort must be made to generate revenue. She also explained the non-patentable subject matters in detail.

Ms Pragati Aggarwal, Senior Project Manager, iTTO explained the processes to be followed by innovators of Central University of Punjab if they wish to avail services of iTTO.

She emphasized the fact to avoid the urge of sharing innovative ideas without non-disclosure agreement. Professionsal from iTTO are bound to maintain confidentiality as per MoU agreement.

