

## CENTRAL UNIVERSITY OF PUNJAB R & D FOUNDATION



**Celebrates**

**“NATIONAL STARTUP DAY”**

**On**

**16<sup>TH</sup> JANUARY 2024**

**In Collaboration with**

**PUNJAB STATE COUNCIL FOR SCIENCE AND TECHNOLOGY**



**CENTRAL UNIVERSITY OF PUNJAB  
RESEARCH & DEVELOPMENT FOUNDATION (CUPRDF)**

**DST NIDHI iBTI**

**Supported by**

**Department of Science & Technology, Government of India**

**Address: Central University of Punjab, Village Ghudda, Punjab 151401**

## National Start-Up Day

To celebrate the spirit of the Indian startup ecosystem, **Hon'ble Prime Minister** announced **16th January**, the founding day of Startup India, as the **National Startup Day**.

Central University of Punjab Research & Development Foundation (CUPRDF); which is a **DST-NIDHI Technology Business Incubator** is celebrating this momentous day on **January 16, 2024**. Join us for an inspiring celebration of innovation and empowerment at the National Startup Day!

The key focus of the event is to foster a thriving startup ecosystem and provide a platform for women-led entrepreneurship. The outline of the event is specifically designed to engage and inspire young students in the realm of entrepreneurship. **This particular event specifically focuses on women-led start-ups and women entrepreneurs**, so participation of maximum number of female students is highly encouraged. **Nonetheless, students from all the fraternities are welcome to participate.** Our aim is to encourage participation from students who are the future trailblazers of our region's start-up ecosystem.



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## About (CUPRDF)

**Central University of Punjab Research & Development Foundation (CUPRDF)** is an inclusive Technology Business Incubator (iTBI), under **DST-NIDHI** Programme supported by the **Department of Science & Technology**, under **Ministry of Science & Technology, Govt. of India**. CUPRDF is committed to foster innovation and nurture entrepreneurial talent and is geared towards providing a supportive ecosystem for the growth and development of Agriculture based food-processing technologies, nanotechnology and other technology based startups, although not limited to these fields only. The Key focus of the CUPRDF is on excellence, innovation, and inclusive growth. It aims to offer comprehensive support for the budding entrepreneurs at the initial stages of their ventures, including access to office space, technology, IP & legal compliance, product development and network assistance, and mentorship from subject matter experts.

## About PSCST

The State of Punjab Known for its leadership role in the Country is geared up to make Punjab a Hub of Research and Innovation. Thus, the State has launched '**Mission Innovate Punjab**' to build an Innovation Ecosystem to drive Knowledge Economy by consolidating and synergizing the endeavors of Key stakeholders viz. Research Institutions, Universities, Administrative Departments, Incubators, Industry and Tech-led Start-ups. The Mission is being steered by PSCST under the aegis of Department of Science Technology & Environment Punjab.

## Major Agenda of the event

1. **Introduction to the Start-up Ecosystem:** A comprehensive overview of the start-up landscape, current trends, and opportunities within the region.
2. **Business Incubators:** Understanding the role and significance of business incubators in nurturing and supporting early-stage ventures.
3. **From Idea to Business:** Insights on transforming innovative ideas into thriving and sustainable businesses.



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