

## Resume

**Name:** Dr. Paramveer Singh

**Designation:** Assistant Professor



### Educational Qualification

- Ph.D. in Mass Communication
- M.Phil. in Journalism & Mass Communication
- UGC-NET
- Masters in Mass Communication (M.A.M.C.)
- Bachelors of Commerce (B.Com)
- One Year Certificate Course in Computer Application

### Areas of Interest

Television Production, Radio Production, Graphics Designing, Documentary Production, Media Research and Rural Communication

### Courses Taught

#### **M.A.**

Television Production, Radio Production, Documentary Production, Graphics Design, New Media, Rural Communication, Public Relations, Writing for Media, Media Management, Audio-Video Editing, History of Media, Portfolio Production, Advertising: Theory & Practice

#### **Ph.D.**

Communication and Development, Communication Research Methodology

### Mailing Address

Dr. Paramveer Singh, Assistant Professor, Centre for Mass Communication and Media Studies, Room No-71, Central University of Punjab, City Campus, Mansa Road, Bathinda (Punjab) PIN-151001

### Permanent Address

Dr. Paramveer Singh S/0 Sh. Sukhdev Singh, VPO-Odhan, Tehsil-Kalanwali, Distt-Sirsa (Haryana) PIN-125077

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### Brief introduction

Dr. Paramveer Singh engaged in media education for last 11 years. He has experience of teaching as well as industry. He has worked in television news channel as a video editor and in DRDA as Master Trainer. He started his teaching career from Govt. National P.G. College, Sirsa. After that he joined Institute of Mass Communication & Media Technology, Kurukshetra University, Kurukshetra in 2008. He completed his doctorate in Mass Communication from Guru Jambheshwar University of

Science & Technology, Hisar. He earned his M.Phil degree from Chaudhary Devi Lal University, Sirsa. Dr. Singh has worked in Central University of Jharkhand, Ranchi as Assistant Professor since from 09<sup>th</sup> August, 2012 to 2<sup>nd</sup> January, 2018. Now he is working in department of Mass Communication and Media Studies, Central University of Punjab, Bathinda since 3<sup>rd</sup> January, 2018

### **Administrative Responsibilities**

- Acted as Member, University Communication Cell, CUJ
- Acted as Member, Board of School, School of Social Sciences & Humanities, CUJ
- Acted as Member, Unnat Bharat Cell, CUJ
- Acted as Member, University Cultural Committee, CUJ
- Acted as Member, University Level Academic Committee, CUJ
- Acted as Member, Departmental Research Committee, CUJ
- Acted as Convener, Research Advisory Committee, Centre for Mass Communication, CUJ
- Acted as Member, Counselling, Placement and Guidance Committee, CMC, CUJ
- Acted as Coordinator, Documentary Screening & Film Festival Committee, CUJ
- Acted as Ph.D. Coordinator, Centre for Mass Communication, CMC, CUJ
- Acted as Member, Ph.D. Admission Committee, CMC, CUJ
- Acted as Member, Centre Admission Committee, CMC, CUJ

### **Teaching Experience**

- Working as Assistant Professor in Department of Mass Communication and Media Studies, Central University of Punjab, Bathinda since 03<sup>rd</sup> January, 2018
- Worked as Assistant Professor in Centre for Mass Communication, Central University of Jharkhand, Ranchi from 09<sup>th</sup> August, 2012 to 2<sup>nd</sup> January, 2018
- Worked as assistant Professor on contract in Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra from 20<sup>th</sup> September, 2010 to 30<sup>th</sup> April, 2011
- Worked as Teaching Associate in Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra from 17<sup>th</sup> August, 2011 to 30<sup>th</sup> June, 2012
- Worked as assistant Professor on contract in Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra from 20<sup>th</sup> September, 2010 to 30<sup>th</sup> April, 2011
- Worked as teaching associate in Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra from 10<sup>th</sup> Sept, 2009 to 30<sup>th</sup> June, 2010
- Worked as teaching associate in Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra from 25<sup>th</sup> Aug, 2008 to 19<sup>th</sup> May, 2009

- Worked as Guest Lecturer in Govt National PG College, Sirsa from 29<sup>th</sup> August, 2007 to 20<sup>th</sup> March, 2008
- Worked as Master Trainer in District Rural Development Agency (DRDA) from 15<sup>th</sup> February, 2007 to 15<sup>th</sup> August, 2007
- Worked as VT Editor in Total TV news channel, New Delhi from 15<sup>th</sup> Dec, 2005 to 15 January, 2007

## **Publications**

### **Books**

- **(2016) Video Production**, Kalpna Prakashan, New Delhi, ISBN- 9789383725588
- **(2017) Radio Production**, Kalpna Prakashan, New Delhi, ISBN- 978938725953
- **(2017) Bhartiya Television ka Itihas**, Educreation Publishing, New Delhi, ISBN- 9781618138767

### **Research Papers**

#### **(2017)**

- Singh Paramveer & Sweta Kumari, Usage of Facebook for various purposes by University students, Universal Multi-disciplinary Research Journal, Vol-II, Issue-XXIX, September, 2017, ISSN-23956941, Pg No-13-33
- Singh Paramveer, Need of online workshop for research methodology: A perception study of Indian Ph.D. Scholars, Journal of Advance Research in Journalism and Mass Communication, Vol-4, Issue-3&4, Nov-2017, Pg No-73-81, DOI: <https://doi.org/10.24321/2395.3810.201702>, URL:<http://management.adrpublications.in/index.php/JoARJMC/login?source=%2Findex.php%2FJoARJMC%2Farticle%2Fview%2F352%2Fpdf>
- Singh Paramveer & Ms Niharika Kumari, Perception of audience towards the impact of developmental campaigns of developmental communication division (DCD), Universal Multi-disciplinary Research Journal, Vol-II, Issue- XXVII, July, 2017, ISSN-23956941, Pg No-18-28, URL:<http://nebula.wsimg.com/248de4a8345a25b7243bd1fd43e53017?AccessKeyId=144871D3D592FFC53CCA&disposition=0&alloworigin=1>

#### **(2016)**

- Singh Paramveer & Neha Pandey, Content, Structure and functioning of FM Channels and Opinion of Listeners about content broadcasted by FM Channels, Journal of Advance Research in Journalism and Mass Communication, 2016, Vol-3, Issue-1&2, April, 2016, ISSN-23953810, Pg No- 9-25, URL: <http://management.adrpublications.in/index.php/JoARJMC/article/view/165>

- Singh Paramveer & Kawaljit Singh, Perception of Youth Towards Credibility of News Channels, Universal Multi-disciplinary Research Journal, Vol-I, Issue-XI, March, 2016, ISSN-23956941, Pg No- 38-51

**(2015)**

- Singh Paramveer & Shwetabh, Online Shopping- Satisfaction level among the students of Central University of Jharkhand, Universal Multi-disciplinary Research Journal, Vol-I, Issue-VI, Sept, 2015, ISSN-23956941, Pg No- 1-8

**(2014)**

- Singh Paramveer, *Television par parsarit hone wale teleshopping vigyapno me achaarsahinta ka palan*, Communication Today, Vol-16, N0-3, July-Sept, 2014, ISSN- 975217X
- Singh Paramveer & Hena Mumtaz, Attitude of rural Children toward Television Cartoon Programs, Golden Research Thoughts, Vol-4, Issue-1, July,2014, ISSN-22315063, Pg No- 1-11. DOI: 10.6084/m9.figshare.5711470
- Singh Paramveer & Swetabh, “Online Shopping: Usage Patterns among the students of Central University of Jharkhand”, Review of Research, Vol-3, Issue-10, July, 2014, ISSN-2249-894X, Pg. No- 1-5, DOI: <http://doi.org/10.9780/2249894X>, URL: <http://oldror.lbp.world/ArticleDetails.aspx?id=886>
- Kaushik Vikram & Paramveer Singh, “Krishi ke liye kisano ki suchna awashktaye aur unki prapti ke liye vibhinn suchna stroton ka prayog” Golden Research Thoughts, Vol-3, Issue-8, February, 2014, ISSN-2231-5063, URL: <http://oldgrt.lbp.world/UploadedData/3328.pdf>
- Kaushik Vikram & Paramveer Singh, “*Krishi Kshetra me utrane wali niji kampaniyo ki Chhavi nirman ke liye jansamparak nitiyon ke bare me kisano ki raye*” Golden Research Thoughts, Vol-3, Issue-11, May, 2014, ISSN-2231-5063, URL: <http://oldgrt.lbp.world/UploadedData/3875.pdf>

**(2013)**

- Kaushik Vikram & Paramveer Singh, “*Sarkar dwara krishi ke liye di jane wali suchnao ke bare me kisano ki santushti ka adhyayan*” Golden Research Thoughts, Vol-3, Issue-4, Oct, 2013, ISSN-2231-5063, URL: <http://oldgrt.lbp.world/UploadedData/2944.pdf>

**(2012)**

- Kaushik Vikram & Paramveer Singh “Perception of Agriculture administrators towards the corporatization of Indian agriculture”, Golden Research Thoughts, Vol-2, Issue-4, Oct 2012, ISSN- 2231-5063, URL: <http://oldgrt.lbp.world/UploadedData/1592.pdf>

**Paper Presentation in Conference/ Seminar**

- “Role of media in Social Awarenesss” in national seminar organized by govt. college, Panchkula (Haryana) on 26-27 September, 2008

- *'Gaon me Panv Pasarte Naye Sanchar Madhyam'* in National Seminar (MEDIACON-09) organized by Department of Journalism and Mass Communication, Choudhary Devi Lal University, Sirsa (Haryana) on 25-26 April, 2009
- *'Role of information and communication technology in teaching learning process and lecturer's competency'* in National Seminar organized by Mata Harki Devi college of Education for Women, Odhan (Sirsa) on 22-23 May, 2010
- *'Adhunik Shiksha me Naye Sanchar Madhyamon ka Prayog'* in National Seminar organized by Mata Harki Devi college of Education for Women, Odhan (Sirsa) on 29th April, 2012
- *'Use of mobile as a tool for Political Communication in Bihar Assembly Election'* in National Seminar organized by Department of Political Science & Public Administration, Ranchi University, Ranchi (Jharkhand) on 11-12 December, 2015.
- *'Samajik Media Ki Vishayavastu ki Vividhta aur Uski Upyogita- Kurukshetra Vishavvidyalya ke snatkotter chhartron ka Adhyan'* in International Seminar Organized by Makhan Lal Chaturvedi National University of Journalism and Communication, Bhopal on 27-28 December, 2011.
- *'Online Suchna Tantra ki Krishi Kshetra Me Bhumika ke bare Me kisano ki Rai'* in Internation Seminar organized by Electronic Media Research Centre, Punjabi University, Patiala on 21-21 October, 2011
- *'Television Par Prasarit Hone Wale Teleshopping Vigyapno me Achar Sanhita Ka Palan'* in National Seminar organized by department on Journalism & Mass Communication, Punjabi University, Patiala on 18-19 January, 2012
- *'Role of Media in spreading awareness about Environmental Issues'* in 5th International Seminar organized by Institute of Social Development and Research, Ranchi on 22 Feb to 24 Feb, 2014
- *'Role of ICT in Good Governance- With special reference to rural India'* 9th International Seminar organized by Institute of Social Development and Research, Ranchi on 23rd April to 25th April, 2016
- *'Need of Online Workshops for Research Methodology: Perception Study of Indian Ph.D. Research Scholars'* in National Conference on Communicating Sciences and Social Sciences in the Era of Media Divergence, Organized by Lingaya's Lalita Devi Institute of Management & Sciences, New Delhi on 25<sup>th</sup> October, 2017

### **Program Organized**

- Coordinated One Week Workshop on Media Research from 16<sup>th</sup> November to 22<sup>nd</sup> November, 2016 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated One Week Workshop on Television Production from 13<sup>th</sup> March to 19<sup>th</sup> March, 2016 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated One Week Workshop on Writing for Media from 2<sup>nd</sup> Nov to 6<sup>th</sup> Nov, 2015 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Jointly Coordinated three days Photography Exhibition on world photography day from 20<sup>th</sup> Aug to 22<sup>nd</sup> Aug, 2013 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Jointly Coordinated three days On The Spot Photography Competition from 20<sup>th</sup> Aug to 22<sup>nd</sup> Aug, 2013 at Centre for Mass Communication, Central University of Jharkhand, Ranchi

### **Visits Coordinated**

- Coordinated two days visit to National Film Festival ‘Suhana Safar: 100 Years of Indian Cinema’ organized by IPRD, Jharkhand on 12-13 Sept, 2012 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated one day visit to Jagran Film Festival, Ranchi on 26<sup>th</sup> Aug, 2012 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated one day visit to Big FM, Ranchi on 18<sup>th</sup> Oct, 2014 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated one day visit to Radio Mantra on 7<sup>th</sup> Oct, 2015 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated one day visit to Doordarshan Kendra, Ranchi on 25<sup>th</sup> Feb, 2016 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated one day visit to Radio Mantra on 16<sup>th</sup> Nov, 2016 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi
- Coordinated Eight days visit to IPRD and Khel Gaon for Momentum Jharkhand-2017 from 10<sup>th</sup> Feb to 17<sup>th</sup> Feb, 2017 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi (25 Students were participated in Momentum Jharkhand-2017 as media volunteers)
- Coordinated one day visit to Radio Mantra on 5<sup>th</sup> September, 2017 for students of Centre for Mass Communication, Central University of Jharkhand, Ranchi

### **Production Experience**

- Supervised more than 40 documentaries and Short films of the students of Mass Communication, Central University of Jharkhand, Ranchi

- Produced Six News bulletin for Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra
- Supervised more than 15 Documentaries and Short films of the students of Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra

### **Film Festivals Organized**

- Organized one day International Uranium Film festival at Central University of Jharkhand, Ramchi on 15<sup>th</sup> January, 2013
- Organized Three days National Tribal Film Festival at Central University of Jharkhand, Ranchi during 28<sup>th</sup> Oct to 30<sup>th</sup> Oct, 2013

### **Lab Journal Publication**

- Worked as Content Editor for three consecutive issues of CUJian Age: A biannual Lab journal of Central University of Jharkhand

### **Participation**

- Participated in Think Tank Meeting organized by UNICEF Jharkhand on 9<sup>th</sup> Feb, 2017
- Participated in a Program ‘Rising Jharkhand’ organized by Zee Media Corporation Ltd. on 25<sup>th</sup> March, 2017
- Participated in a Radio program on International Hand washing Day on 7<sup>th</sup> October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
- Participated in a Radio program on Immunization on 10<sup>th</sup> October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
- Participated in a Radio program on Girl Child Rights on 6<sup>th</sup> October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
- Participated in a Interaction Program ‘Media Conclave-2017’ organized by Prabhat Khabar, Ranchi on 14<sup>th</sup> August, 2017
- Participated in recording programme on Teacher’s Day of Radio City on 5<sup>th</sup> September, 2017. Three radio programmes were recorded by Radio City.

### **Lectures as resource person/Key Resource Person**

- Delivered 20 Lectures at Centre for Mass Communication and Media Technology, Central University of Punjab from 23<sup>rd</sup> November to 27<sup>th</sup> November, 2017
- Key Resource at Two-day workshop on Video Production at Department of Communication Management and Technology, GJUS&T, Hisar on 25<sup>th</sup>-26<sup>th</sup> September, 2017
- Delivered 24 Lecture at Centre for Mass Communication, Central University of Punjab from 28<sup>th</sup> September to 3<sup>rd</sup> October, 2017

- Delivered Three Special Lectures in 10 days Workshop on Documentary Film Making organized by Centre for Indigenous Culture Studies, Central University of Jharkhand, Ranchi during 11-19 April, 2016
- Delivered a Special Lecture on Cable and Digital Television to Information Officers (JIS-1) at Shri Krishna Institute of Public Administration, Ranchi on 30th April,2013

### **Research Guidance**

- Supervising two Ph.D. Scholars.
- Supervised 14 Post Graduation students of Centre for Mass Communication, CUJ for their dissertation on different research topics.
- Supervised 3 Post Graduation students of Institute of Mass Communication and Media Technology for their dissertation on different research topics

### **Technical Knowledge**

- Handled Media Lab in Centre for Mass Communication, Central University of Jharkhand. Media Lab had 55 Professional Desktops, 5 Video Camera, 7 DSLR, 2 Audio Console and other audio video equipment.
- Expertise in Final Cut Pro (FCP), Adobe Premier Pro, Adobe Audition and sound forge
- Expertise in all types of video camera and still camera handling.
- Expertise in handling of Teleprompter, Vision Mixer, Audio Console and all kind of microphone set ups.
- Familiar with work culture of a news channel