

## Faculty Profile

### Dr. Chidanand Patil

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## Education

MBA (Agri-Business Management), Ph.D (Agri-Business Management)

## Experience

1. Worked as a Senior Project Training Manager in *Saansad Adarsh Gram Yojana (SAGY)* project at National Institute of Rural Development and Panchayati Raj (NIRD & PR) Hyderabad, from 24<sup>th</sup> August, 2015 to 15<sup>th</sup> November, 2016.
2. Worked as a Post-Doctoral Associate in the project entitled “*Information, Market Creation and Agricultural Growth*” of University of Glasgow, Scotland, United Kingdom and Indian Institute of Management, Bangalore, Karnataka state, India, from 27<sup>th</sup> January, 2015 to 22<sup>nd</sup> August, 2015.
3. Worked as a Research Associate in the project entitled “*Agricultural Market Intelligence and Market Planning*” funded by Rashtriya Krishi Vikas Yojana (RKVY) in the Department of Agribusiness Management, UAS, Dharwad, from 24<sup>th</sup> July, 2014 to 24<sup>th</sup> January, 2015.
4. Worked as an Assistant Professor at College of Agribusiness Management, Sardarkrushinagar Dantiwada Agricultural University, Gujarat, from 21<sup>st</sup> August, 2012 to 5<sup>th</sup> August, 2013.
5. Worked as a Junior Research Fellow in the Project entitled “*Establishing and Networking of Agricultural Market Intelligence Centres in India*” funded by National Agricultural Innovation Project (NAIP) in the Department of Agribusiness Management, University of Agricultural Sciences, Dharwad, from 1<sup>st</sup> December, 2010 to 30<sup>th</sup> November, 2011.

## Awards

1. Awarded with the Jawaharlal Nehru Scholarship for Doctoral Studies during 2012.
2. Awarded Second Place for Business Plan presentation on Agri-Tourism: An innovative approach in tourism sector during “Manthan – Business Plan Presentation Competition 2012” organized by FKCCI (Federation of Karnataka Chambers of Commerce and Industry)
3. Selected for the award of ICSSR (Indian Council of Social Science Research) for Doctoral Studies - 2012.

4. Selected for the award of SRF (Senior Research Fellowship) – PGS (Post-Graduate Studies) in the discipline Agricultural Business Management conducted by ICAR (Indian Council of Agricultural Research).

### **Organization of Seminar/Training Programme/Focus Group Discussion**

1. Organized a consultation programme of NIRDPR and UNICEF on “*Social Norms Enabled Transformation*” on 12-13 May 2016 at Hotel Mercure, Hyderabad.
2. Organized a National Seminar on “*The New Rural Paradigm: Policies and Governance*”, on 3<sup>rd</sup>-4<sup>th</sup> February, 2016 at National Institute of Rural Development and Panchayati Raj, Hyderabad
3. Organized a “*National workshop on Effective Proposal Writing*” during 26<sup>th</sup>-27<sup>th</sup> May, 2016 at National Institute of Rural Development and Panchayati Raj, Hyderabad
4. Organized Focus Group Discussion of Small and Medium farmers, SC & ST farmers, and Large farmers at Siruguppa taluk, Bellary District, Karnataka during my post-doctoral work.

### **Research Papers**

1. **Chidanand Patil** and Basavaraj Banakar, 2014, An analysis of relationship between spot and futures prices of wheat and sugar. *Research Journal of Agricultural Sciences - An International Journal*, 5 (5): 917-920
2. **Chidanand Patil** and Basavaraj Banakar, 2016, Behaviour of Spot and Futures prices of Chana and Turmeric and Interrelationships between these prices. *Leading Issues in Agribusiness*, Excel India Publishers, p. 315-325.
3. **Chidanand Patil**, Pragneshkumar K. Patel, S. K. Mody and Yash Padhiyar, 2013, Agricultural Marketing in India: Issues and Challenges. *The Journal of Management and Co-operation*, 10 (4): 14-18.
4. **Chidanand Patil**, Ganeshagouda I. Patil, Somanagouda I. Patil, and Basavaraj S. Lakkundi, 2012, Intellectual Property Rights and its Issues in Agriculture. *Research Journal of Agricultural Sciences - An International Journal*, 3 (1): 296-301.
5. **Chidanand Patil**, Vijayachandra Reddy, S., and Shivaswamy G. P., 2012, Cross cultural issues in Human Resource Management. *Employee First, Customer Next, HR Conclave 2012 Proceedings*, Himalaya Publishing House, p. 368-372.
6. Somanagouda I. Patil, **Chidanand Patil**, Ganeshagouda I. Patil and Vijayachandra Reddy, 2012, Impact of Food Inflation on Indian Economy. *Research Journal of Agricultural Sciences - An International Journal*, 3 (1): 288-392.
7. Vijayachandra Reddy S., **Chidanand Patil**, Sachinkumar T. N. and Shivaswamy G. P., 2011, Fluctuation and stabilization in agricultural commodity prices: Factors, need and measures. *Proceedings of National Seminar on Real Sector Reforms in Agriculture*, Bankers Institute of Rural Development, 29-30 September, Lucknow, p. 144-153.
8. Sachinkumar, T. N., **Chidanand Patil** and Vijayachandra Reddy, S., 2011, Significance and policy initiatives in agricultural input fertilizers. *Proceedings of National Seminar on*

- Real Sector Reforms in Agriculture*, Bankers Institute of Rural Development, 29-30 September, Lucknow, p. 57-66.
9. Shivaswamy G. P., **Chidanand Patil** and Vijayachandra Reddy, S., 2011, Water wealth of India: Potential, quality and consumption. *Proceedings of National Seminar on Real Sector Reforms in Agriculture*, Bankers Institute of Rural Development, 29-30 September, Lucknow, p. 45-56.
  10. Vijayachandra Reddy, S., **Chidanand Patil** and Shivaswamy G. P., 2012, Building positive relationship through employee engagement – Approach to enhance organizational energy. *Employee First, Customer Next, HR Conclave 2012 Proceedings*, Himalaya Publishing House, p. 179-185.
  11. Pawar Ajit Rajkumar, **Chidanand Patil**, Pragneshkumar K. Patel and Rashesh Patel, 2013, Recent trends in Marketing with special reference to Viral Marketing. *The Journal of Management and Co-operation*, 10 (2): 119-124.
  12. Pragneshkumar K. Patel, **Chidanand Patil**, S. K. Mody and Yash Padhiyar, 2013, Managing Multigenerational Workforce. *The Journal of Management and Co-operation*, 10 (3): 27-32.
  13. Ashal Bharatkumar Dhanjibhai, **Chidanand Patil**, Pragneshkumar K. Patel and Rashesh Patel, 2013, Green Marketing in India: Emerging Opportunities and Challenges. *The Journal of Management and Co-operation*, 10 (3): 44-48.
  14. Manju Prakash, **Chidanand Patil** and Pragneshkumar K. Patel, 2013, Impact of FDI on Indian Retail. *The Journal of Management and Co-operation*, 10 (3): 70-76.
  15. Akshita Mishra, **Chidanand Patil**, Pragneshkumar K. Patel and Rashesh Patel, 2013, Role of Dairy Cooperatives in improving the milk production, income and employment opportunities in India. *The Journal of Management and Co-operation*, 10 (3): 110-116.
  16. Dilipkumar Hardaji, **Chidanand Patil**, Pragneshkumar K. Patel and Rashesh Patel, 2013, Impact of Social Media on Sales Promotion. *The Journal of Management and Co-operation*, 10 (4): 59-63.
  17. Subodhkant Panchal, **Chidanand Patil** and Pragneshkumar K. Patel, 2013, Co-operative movement in India - Causes for slow progress and new direction for achieving greater autonomy. *The Journal of Management and Co-operation*, 10 (4): 101-107.
  18. Vijayachandra Reddy S., Somanagouda I. Patil and **Chidanand Patil**, 2011, Public Private Partnership (PPP): Need, Principles framework and its significance to agriculture. *International Journal of Commerce and Business Management*, 4 (2): 353-360.
  19. Shivaswamy G. P., Vijayachandra Reddy, S. and **Chidanand Patil**, 2012, Performance appraisal: A tool to augment the organizational efficiency. *Employee First, Customer Next, HR Conclave 2012 Proceedings*, Himalaya Publishing House, p. 403-408.
  20. T. N. Sachinkumar, Vijayachandra Reddy S. and **Chidanand Patil**, 2012, Derivative Markets in India. *International Journal of Commerce and Business Management*, 5 (1): 79-83.
  21. Rajgor Vivek M., Pragneshkumar K. Patel and **Chidanand Patil**, 2013, Microfinance in India: Challenges and Opportunities. *The Journal of Management and Co-operation*, 10 (3): 95-99.
  22. Vachhola Karashan P., Pragneshkumar K. Patel and **Chidanand Patil**, 2013, Adoption of E-Commerce in India. *The Journal of Management and Co-operation*, 10 (4): 89-94.

23. Yash Padhiyar, S. K. Mody, P. K. Patel and **Chidanand Patil**, 2013, Agriculture hospitality and tourism in Gujarat: A potential growth model. *The Journal of Management and Co-operation*, 10 (4): 139-144.

### **Books / Manuals Published**

1. **Chidanand Patil** and S. P. Pandya, 2013, Placement Brochure for MBA (Agri-Business). *Counselling and Placement Bureau, Directorate of Students' Welfare, Sardarkrushinagar Dantiwada Agricultural University, Gujarat*
2. **Chidanand Patil** and Pragneshkumar K. Patel, 2013, Manual on Management of Agricultural Input Marketing. *College of Agri-Business Management, Sardarkrushinagar Dantiwada Agricultural University, Funded by Indian Council of Agricultural Research.*
3. Pragneshkumar K. Patel and **Chidanand Patil**, 2013, Manual on Rural Marketing. *College of Agri-Business Management, Sardarkrushinagar Dantiwada Agricultural University, Funded by Indian Council of Agricultural Research.*

### **Research Bulletins / Extension Bulletins published**

1. 2011, Impact Study of Price Forecast on Soyabean, *Indian Council of Agricultural Research – National Agricultural Innovation Project, Domestic and Export Market Intelligence Cell, Department of ABM, UAS, Dharwad*
2. 2012, Commodity Report - Greengram, *Establishing and networking of Agricultural Market Intelligence Centres in India, Domestic and Export Market Intelligence Cell, Funded by Indian Council of Agricultural Research - National Agricultural Innovation Project, Department of Agribusiness Management, University of Agricultural Sciences, Dharwad, Karnataka, India*